

GENESIS, INDUCTION PROGRAMME FOR UG STUDENTS (23-27 July 2018)

The new academic session commenced with the regular 5 day induction programme from 23rd-27th July, 2018 for Undergraduate Management and IT courses for Batch 2018-2021 organised under the guidance of Dr. Anjali Bhakhar (Dean UG Management courses) and Dr. Rashmi Bhargava (Dean UG IT Courses). At the beginning of the new session the institute organized auspicious Havan ceremony for Faculty members and students to help them understand the values of Dayanand Anglo Vedic Culture in the campus.



The Head of the Institute Dr. Neelam Gulati welcomed the students to the institute and motivated them to work with focus towards their life goals. Ms. Bhumika Pahwa and Ms. Esha Khanna, while delivering the welcome address focused on the DAV philosophy and shared the three piece advice to students to work towards the new phase of life i.e To take the responsibility for your learning, Make the most of your time at the college and Embrace the Difference as 'Knowing others and understanding others will help to develop as tolerant individuals'. The session was followed by the address of Ms. Neha Sharma and Ms. Archana Mittal from Centre for Environment, DAVIM, to acquaint the students with the activities performed by the Centre for Environment and Rotary Club to inspire students to take a step towards the society. They also provided them essential information regarding their chosen programmes. The first day concluded with an

audio-visual session comprising the videos on value of time and focus towards their future. The band performance by zestful students Shashank, Arshdeep and Rohandeep entertained them. The induction programme was divided between Management and IT courses and made them undergo various training sessions on the second day through in house faculty of DAVIM, Ms. Priti Bali took a session on Cyberspace security, Dr. Sarita Kaushik on Information Technology, Dr. Ritu Arora on Chanakya Niti and Management and Dr. Anjali Ahuja on Team building. They enlightened the students and make them acquainted with the recent topics and also shared various tips for a good professional beginning. On the third day of the programme students of all UG courses were taken to watch the movie 'Soorma' @INOX, EF3 mall, Faridabad. On the fourth day of the programme sessions were conducted by Dr. Ashima Tandon and Dr. Deepak Sharma on the topic ICT and Reasoning & Aptitude respectively. On the fifth and concluding day various activities like singing, poster making, IT games, management games and indoor games were organized for students to discover the new talent at DAVIM. Students keenly participated in these activities.



STUDENT WELFARE ACTIVITIES AT DAVIM, FARIDABAD (4 August 2018)

Student's Welfare Department encourages students to give expression to their talent. They provide support required for academic and co-curricular activities for the students. The department organizes activities or sessions for the development of the students.

MOTIVATIONAL SESSION

At the beginning of the new academic session on 4th August, 2018 for the students of undergraduate courses of DAVIM, Interactive sessions were conducted by Institute of English Language and Personality Development. The trainer oriented the students for Time Management and Tools of Success and helped students to understand the requirements of an organization and trained the students to meet the expectations of the organization helping them to learn the technique of cracking the interview, The Importance of Time Management skills in building confidence, impressing anyone within 90 seconds, Build the trust, Self Motivation etc.. Students took keen interest and learned a lot from these sessions.



ANTI-SMOKING CAMPAIGN

Student Welfare Department of DAVIM joined hands with the students of Pathway School, Gurgaon in their anti smoking campaign. On 4th August, 2018, the student- volunteers of PATHWAY Gurgaon interacted with the students of DAVIM, Faridabad to make them aware about the life threatening effects of smoking and how to get rid of this bad habit. It was organized with a thought that colleges can be the best places for anti-smoking campaigns among youth as youth is the most vulnerable section of society. A Strong anti-smoking campaign may deter students from smoking by focusing on its long term bad effects on

human health as it causes cancer and heart disease. Students were taught some steps of meditation which could help them in mindfulness in quitting smoking by reducing stress, which often is a trigger for smoking



FUN FILLED WEEK AT DAV INSTITUTE OF MANAGEMENT

Student Welfare Department organized various fun filled and innovative activities during this week for the students and staff of DAVIM.

GAMING CHAMPIONSHIP-DEW ARENA

On 21st August, 2018 a Gaming Championship was conducted in collaboration with Pepsico. This event is organized by Pepsico as part of third consecutive year of championship with the participation of 80,000 plus gamers in various formats. The championship for two games '**Rocket League and Street Fighter**' was conducted. Pepsico tried to push boundaries and explore new territories in gaming to provide casual, amateur and professional gamers with unique experiences, trainings and opportunities. It is believed that the world of gaming empowers us to take on risks and challenges that allow you to experience the thrill and exhilaration of that extraordinary life, everyday. Students enjoyed this experience and participated with full zeal.



GET GROOMED WITH FLYING MACHINE

A learning cum fun activity was conducted in the institute premises on 23rd August, 2018. A grooming caravan and some outdoor game options like Hammer game, Sound and Mike Games were arranged for students by the **Flying Machine**. The caravan was designed to look like a brand store on wheels, where all the students could look cool without paying a premium. Team from flying machine tried to give a new look to each student. Students were advised to use good taste in selecting their clothing. Dressing well and appropriately can do wonders for one's self esteem. Team from flying machine gave them live demonstration to dress as per occasion.



CREATIVE KITCHEN

A fun group activity was conducted on 24th August, 2018 for faculty members by **Nestle**. Lots of games and creative kitchen was included in this. It was a

little trial to break the routine, as we all know that fun has a positive effect on motivation levels, determining what we learn and how much we retain. Faculty participated with full enthusiasm and had a gala time.



EMPLOYABILITY TEST (24 August'2018)

DAV Institute of Management is running a Training Development and Consultancy Center, which was introduced in the year 2005. TDCC department takes care of the Trainings and Placements of the students of the Institute. On 24th August, 2018, TDCC department organized an Employability Test. The activity was organized by Mr. Harish Verma, TPO and coordinated by Ms. Rucchi Dhunna, Assistant Administrative-TDCC department. A team from Career Launcher visited the DAVIM campus and a test was conducted for all the willing students of UG Courses. 23 students of BBA and 49 students of B.Sc (Hons.) Computer Science appeared for the test.



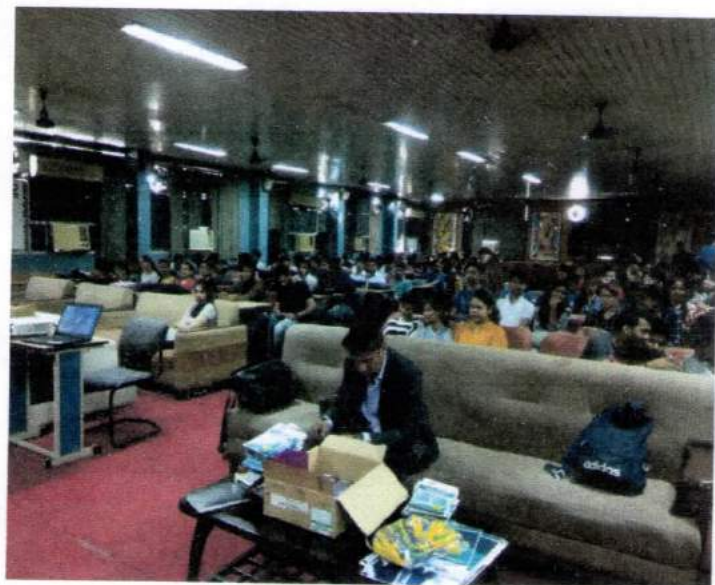
INDUCTION PROGRAMME FOR PG STUDENTS (23 aug-28 aug 2018)

The new academic session commenced on 23rd with induction programme which will continue till 28th August 2018 for MBA 22nd and MCA 20th batch respectively. On 23rd August a Hawan Ceremony was organized by the institute for faculty members and students in the campus for peaceful and positive environment and for seeking blessings of Almighty. On 24th August Dr. Neelam Gulati, Head of the Institute began the session with the welcome address and encouraged the students for putting in efforts, in excelling in academics and also keep themselves aware of the happenings around them and be able to become effective future managers in future. She also advised the students to be environment friendly by adopting some of the nearby areas as practicing an eco- friendly life style and having greener environment is a small step towards addressing the environmental crisis. Ms. AnubhaWalia, founder director of Prism trainings, international trainer and facilitator shared various strategies with the students related to ABC for successful life i.e Appearance, Behavior and Confidence. She also gave them knowledge regarding Corporate world and suggested them to work with dedication. The session was followed by the address of Mr. Nishant Bansal, Vice Chairman of Geeta Group of Institutions, Panipat encouraged the students for social service and shared the needs and requirements of the companies. He also told students to respect parents, teachers and Institute as it will give them sense of belongingness throughout their life. He also advised them to learn one new thing everyday. Another speaker Mr. Praveen Arora from Automotive Industry also Chief Manager at Escorts Limited addressed the students through presentation related to motivation and made them learn how to adapt according to situations. The second day concluded with the hope that students were motivated and took the learning seriously.



SESSION ON RESUME WRITING- (30 August 2018)

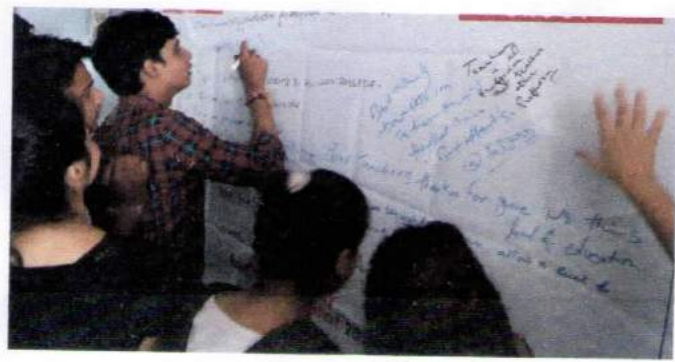
Training Development and Consultancy Center of DAV Institute of Management, Faridabad, Organized a session on “**RESUME WRITING**”. The session was coordinated by Ms. RuchiDhunna, Asst. Admin-TDCC Deptt. It was organized for the First Year Students of DAVIM. Students of BBA (II) and B.Sc. (Hons.) Comp. Sci. attended the same.



FDP ON “DISCOVERING INNERSELF”

On 1st September, 2018 an FDP was organized by Faculty Development Cell headed by Dr. Ritu Gandhi Arora and Dr. AshimaTandon, on“ Discovering Inner Self”, in order to become a better

human being and lead a life full of joy and happiness. The FDP was conducted by Ms. Nidhi Aggarwal who is a renowned Energy Balancer. Ms. Nidhi talked about the positive and negative energy which basically affects our lifestyle and thought process. These energies are generated because of the things in and around us. She suggested a number of ways to boost positive energy. All the staff members were really inquisitive and it was a good interactive session. The trainer tried her level best to handle each and every query. She was humble enough to discuss individual problems with few of the staff members. The session ended with a vote of thanks.



SEMINAR ON DIGITAL MARKETING

On 7th September, 2018 a seminar was organized by Dr. Anjali Ahuja, Director Academics (Management) alongwith BBA (General) department in association with NIIT on Digital Marketing. The speaker informed the students about the digital marketing as it is the most popular strategy these days to promote business online for Brand Awareness and Business Development. They also taught them the use of digital marketing for better targeting, better return on investment as it is cost effective. Students enthusiastically participated and solved their queries.



TEACHER'S DAY CELEBRATION

DAV Institute of Management came up with an idea to acknowledge the relation that a student and teacher share on Day i.e 5th September 2018. A banner was placed in the institute wherein, students were requested to mention a message for their favourite teacher along with their name and class details. Students put their best thoughts into writing and appreciated their favourite teachers. It was a proud moment for the teachers. It is truly said

“Everyone who remembers his own education remembers teachers, not methods and techniques. The teacher is the heart of the educational system.”

ACTIVITIES @ DAVIM ROTARACT CLUB

DAVIM Rotaract Club under the aegis of DAVIM Centre for Environment and Rotary Club Faridabad is a registered club. The club has total 70 students who are from various courses

INSTALLATION CEREMONY (8 SEPTEMBER 2018)

On 8th September, 2018, DAV Institute of Management conducted an Installation Ceremony of DAVIM Rotaract Club. The programme was organized by DAVIM Centre for Environment and past president of Rotaract Club, Faridabad, CA Tajender Bhardwaj addressed and motivated the students for donating blood and for growing plants. He told them that alongwith education, these social activities are also part of life so everyone must start collecting some amount every month and donate them to needy. He praised the students of DAVIM

who are part of Rotaract club and told other students to take a step forward for social causes. Mr. Sanjay Dua, President of Rotary club, Faridabad, Mr. Harinder Singh, Secretary of Rotary Club, Faridabad, Mr. Rajesh Mehndiratta, Director of Community Services, Mr. Ankit Garg and Mr. PardeepMalha also joined the ceremony. DAVIM Rotaract Club selected office bearers for 2018: Gaurav Chaudhary - President, MayankSethi -Vice President, Manik Aggarwal - Secretary, Bhavuk Arora - Joint Secretary, LakshayVasudev a-Treasurer, Aman Kumar -Director of Community Services, Aashika Garg -Director of WINS, Sagar - Director of Education, AnkitaGosain - Director of Environment protection and Drishti as Director Of Pulse Polio. In the end, Head of the Institute, Dr. Neelam Gulati addressed the occasion and congratulated the students for their positions and for their work. She also motivated other students to come forward and participate with great enthusiasm to make Environment Green and Clean.

The Centre for Environment team Ms. Vandana Jain, Ms. Geetika, Ms. Neha, Dr.NidhiTuran, Ms. Archana and CA Bhawna organized the event successfully and collected around 155 units of blood.Dr. Neelam Gulati appreciated their efforts and encouraged staff and students to donate those who are in need of it.



DAVIM CENTRE FOR ENVIRONMENT – AN INITIATIVE TOWARDS SOCEITAL AND ENVIRONMENTAL ACTIVITIES

“SAB HAIN TO HUM HAIN”

DAVIM Centre for Environment is a step towards making our city more liveable.

TREE PLANTATION

DAV Institute of Management took a noble step by planting saplings at nearby places such as NIT-3 Centre line, RWA Parks. The saplings included fruits bearing plants and shade giving plants. Dr. Neelam Gulati said that every day should be treated as Van Mahotsav and plants should be grown to keep the environment green, clean and healthy.



BLOOD DONATION CAMP (11 SEPTEMBER 2018)

Blood Donation is a service to humankind. By donating blood you help a needy and save precious life. As a regular activity, DAVIMRotaract Club under the aegis of DAVIM Centre for Environment organized Blood Donation Camp on 11th September, 2018 in association with Rotary Club, Faridabad. CA Tajender Bhardwaj, Founder of DAVIM Rotaract club, Mr. Sanjay Dua, President of Rotary Club, Faridabad and Mr. Harinder Singh, Secretary of Rotary Club, Faridabad motivated the students by distributing movie tickets to the donors.

BOOK FAIR (14 September 2018)

DAV Institute of Management had organized a book fair on 14th September, 2018 at DAVIM Campus for DAVIM faculty and students. Many of the reputed publishers joined this fair like Taxman books, New Age Publishers, Excel Books and Himalaya Publishing etc. They displayed Subject-Oriented books like Management, Accounting, IT and others. The faculty and students of all the departments visited the fair. All the visitors appreciated this fair as they got latest editions of the desired books. They got a chance to select the books according to their needs as variety of books were on display. Dr. Neelam Gulati, Head of the Institute appreciated the efforts put in by the members and recommended to organize more and more exhibitions in near future.



ALL ROUND DEVELOPMENT OF STUDENTS @ DAVIM

DAVIM believes that the ordinary can perform extraordinary and become future ready. Keeping this thing in mind, the institute encourages students to participate in varied activities in and outside the campus for their all round development.

BUDDING ENTREPRENEURS OF DAVIM AT WEC (EFG) (22 August 2018)

On 22nd August, 2018 WEC organized an interactive session on Entrepreneurship for Girls at YMCA, Faridabad. The girls were introduced to the world of entrepreneurship and encouraged to be the

“Employment Generators” and “Not Employment Workers”. Eight girl students of DAVIM with their coordinator Dr. Hema Gulati attended the session. On 3rd September an interaction session was held at IAMSME Habitat Center where six out of eight girls were selected to be a part of year long programme. On 14th September, a motivational session on team building of the selected candidates and their coordinators was conducted by Dr. S.K. Banerjee, organized at Aggarwal College, Ballabgarh. It will be a year long process where they will be systematically guided to design and establish their startups.



NATIONAL LEVEL PPT COMPETITION AT DAVCC (26 September 2018)

On 26th September, 2018, Business Administration Department of DAV Centenary College, Faridabad organized National level Powerpoint Presentation Competition where 2 students of DAV Institute of Management Manik Aggarwal of BBA (General) and Vansh Bhatia of BBA (Industry Integrated) participated. Competition was totally based on Research Point with various topics such as emerging Finance practices, HR practices, Marketing practices, IT practices, Environmental practices, Operation practices and International Business. The main focus of the competition was to make the students learn the use of IT in education. Manik Aggarwal of BBA (General) bagged the first prize and earned the token for the college.



DAVIM'S FOUNDATION DAY CELEBRATIONS (12 October 2018)

DAVIM celebrated its 21st Foundation Day with great fervor and enthusiasm on 12th October 2018. It was a special day when the entire Institute had a chance to reflect upon and get nostalgic about the beginning days, its founders- Shri A.R.Kohli, Shri. Suresh Narang and Late Shri Neelkanth Sharma.



Dr. Neelam Gulati the Head of the Institute remembered her mentors and wished that she may always follow the path of truthfulness paved for by her seniors. She also talked about the significant development since the Institute's inception. She postulated, "It is a day set aside to celebrate our history and revisit and reconnect with the continuing journey of the Institute. We celebrate that we are blessed with such beautiful people who have been working in the Institute since its inception and ardently obedient students who have made us all proud by their achievements. We celebrate the joy of learning as we develop in mind,

body and spirit, and we celebrate the bond that we share with past and present members of the DAV Institute of Management's Family. We honor our Founding Fathers as we reflect on the commitment, resilience and dedication they displayed to see their vision of a temple of knowledge which would provide education to one and all without any disparity." She also paid respect to the President of DAVCMC, Padam Shri recipient, Shri PunamSuriji and Vice President Shri PrabodhMahajanji who have been her guiding force in her long endeavor in making the Institute the best amongst all in NCR. She also gave an inspiring message to all, for the upcoming festival Dusherra, "Truth always prevails. It always wins in the end because it can never be destroyed, whereas lies are built on a fragile structure that can always be undermined by an eventual recognition of the truth. Sometimes truth may get enveloped with the destroying forces, yet, ultimately it will be shown as there are pains taken to bring it to light." To celebrate the historical day, DAVIM was decked up with marigold flowers all around and various competitions were organized by the Student Welfare Department and the team of Faculty members of Under Graduate and Post Graduate courses. Mimicry, Volta Face, Antakshari, Best out of waste, Gift packing, Rangoli, Mehandi, DAVIM chef- Recipe making, Sketching, Face painting and Showcasing of IT Projects—a step towards the initiative begun by our honorable Prime Minister, Shri Narendra Modi- Digital India-was also included. The winners in the various events were honored by the Head of the Institute, Dr. Neelam Gulati, honorable Judges and the senior faculty members. The complete staff of the Institute was beaming with happiness and excitement and the positive energy proliferated from the Hawan Ceremony bestowed on one and all in the hope of much more contented and optimistic future ahead.

CIVIC AWARENESS CAMPAIGN AT DAVIM (27 OCTOBER 2018)

On 27th October 2018, DAVIM Centre for Environment in collaboration with representatives of "Good Governance Programme" launched by Haryana's chief minister organized an awareness programme for students and faculty about the initiatives of government of Haryana to make life safe and secure on the roads. Ms.UtkarshaAuthey,

chief representative of Good governance programme and Mr. Jitender Singh, Mr. ArunKakkar, Mr. Ashish Mangla- the core team members of the programme, made the audience aware about the newly launched "HARPATH" Application for android, which functions as a gateway for updating the information about potholes on the roads. Head of the institute, Dr. Neelam Gulati along with the organizers Dr. Anjali Ahuja, Dr.Rashmi Bhargava and Ms. Vandana Jain appreciated the efforts of the team and extended full cooperation for future.



OATH FOR UNITY BY DAVIM (31 OCTOBER 2018)



On 31st October 2018, to mark the birth anniversary of SardarVallabhbhai Patel as "RashtriyaEktaDiwas", all the students and faculty of DAVIM, gathered in the presence of Head of institute, Dr. Neelam Gulati and pledged to dedicate themselves to preserve the unity, integrity and security of the nation and to contribute to

ensure internal security in spirit of unification of the country.

"GREEN" DIWALI CELEBRATION AT DAV INSTITUTE OF MANAGEMENT – DIWALI MELA (3 NOVEMBER 2018)



Centre for Environment DAVIM in collaboration with student welfare department celebrated the festival of lights and oneness by organizing Diwali Mela on 3rd November 2018 in the institute. The students and faculty participated in the event by organizing and enjoying various stalls of food and decorative items for diwali. Students from Roshni NGO have always been a part of DAVIM celebrations and this year as well they were all invited and participated in the mela with full zeal. Head of the institute, Dr. Neelam Gulati motivated the students for GREEN DIWALI by taking pledge along with students and faculty members. Chief guests Ms. SeemaTrikha and Mr. Manoj Naswa appreciated the efforts of the students, centre for environment DAVIM and student welfare department for making this event a success and further motivated for celebrating cracker free diwali.



VIGILANCE WEEK ORGANIZED AT DAVIM (2-3 NOVEMBER 2018)

“The word will not be destroyed by those who do evil, but, by those who watch them without doing anything.” The words of Albert Einstein stand apt today when India is brain storming about various ways of fighting against corruption including harassment of any kind. DAVIM had organized Vigilance week with the theme “Eradicate Corruption- Build a New India” in association with NHPC under the aegis of Central Vigilance Commission from 29th October- 3rd November 2018, to mark the birthday of Sardar Vallabhbhai Patel who stood for united and corruption free India. The event was graced by Shri. Pallav, SM (Fin.) NHPC and Shri Prabhash Kumar Jha, Manager Civil Vigilance Division NHPC, Shrimati Shalini Mittal, Deputy Manager Finance, Vigilance Division NHPC. Dr. Neelam Gulati the Head of the Institute welcomed and expressed her gratitude for selecting DAVIM each year to conduct such awareness campaigns. The event was marked by declamation contest on 3rd November. Poster making and Essay writing competition, both in English and Hindi, were also held on 2nd November in the premises of the Institute. The winners were awarded cash prizes, Rs. 2500, Rs 1500 and Rs. 1000 for 1st, 2nd and 3rd position 3 consolation prizes for Rs. 500 each in each category along with the certificates by the guests at the end of the event. A pledge was taken by the Guests, Organizers and the students to voice their concern over any kind of corruption they face or see happening around them. The event culminated with the organizers, Dr. Anjali Ahuja, Director UG courses and Dr. Rashmi Bhargava, Director IT courses thanking the team of NHPC for their cooperation in organizing such a mega event in the Institute’s premises.



MANIFESTING EXCELLENCE: TWO WEEKS FACULTY DEVELOPMENT PROGRAMME@DAVIM

It has been long believed that the most important resource that any institution of higher education has is its faculty members who give knowledge and skills to students. Faculty members need to be updated through faculty development programmes (FDP) continuously in order to deal with the rapid changes and shifting paradigms in education systems. Without such training, teachers are just reduced to instructors. Keeping with this tradition of enriching faculty of DAVIM, FDP and Publication Cell headed by Dr. Ritu Gandhi Arora and Dr. Ashima Tandon under the guidance and leadership of Dr. Neelam Gulati, Head of the Institute has organized Two Week Faculty Development Programme starting from 10th Dec till 24th Dec. 2018. The series started with the session on “Academic Entrepreneurship”, conducted by Dr. Ritu Gandhi Arora, and focused at the unexplored area of transforming academicians in to entrepreneurs through and with the participation of students. On second day, Ms. Sonam Saluja discussed that a teacher should positively motivate a student instead of negatively tagging him or her. This will definitely bring out the hidden capabilities of the students. On the same day Dr. Renu Arora, a well known spiritual healer emphasized on spiritual well being and inner peace. On third day, Dr. Manpreet Kaur coached “Manifesting Excellence” and inculcated the spirit of “Believe in

Yourself". On fourth day of the programme, Mr. Neeraj , an IIT alumnus took a session on "Leading the Self" and mentioned that "A healthy body and mind is a blessing that should be sustained with healthy practices, without making much change in the daily routine . The fifth day of the session was taken by two faculties,Dr. Ruchi Malhotra and Dr. Sunita Bishnoi. They mainly focused on various issues, trends, practices and evaluation criterion of higher education institutes and various challenges faced by the faculty working in university affiliated colleges. On day 6th, Ms. Charu Smita Malhotra(TAP-DC) reiterated the importance of self evaluation and emphasized on "Reskilling and Retraining" of the youth for making them employable for India 2030. Some recreational activities were also organized for the entertainment of the faculty.In all, the Faculty Development Programme has been very enriching, refreshing and invigorating for the faculty of DAVIM. "After all teachers themselves need to be seekers and learners", says Dr. Neelam Gulati.



STAFF DEVELOPMENT PROGRAMME ON LIFE ENHANCEMENT @ DAVIM

A 21 days' Staff Development Programme for the Non teaching staff on "Life Enhancement" was organized by DAV Institute of Management. The course was aimed to enhance the communication skills and life skills of the Non-teaching staff who are in constant touch with the students and faculty be it Library, Accounts, University Cell, Placement, Computer Lab etc. The sessions were taken by In-house faculty members and also by trainers from various facets of life. Dr. Hema Gulati Associate Professor took the session on 'Grow Good Health', Ms. Reema Nangia, Head of

Student Welfare Department, made the staff play with the 'Use of Idioms' , Mr. Harish Rawat , the Head of Administration took the session on 'Basics of Grammar', Mr. Anwer Hussain , Library Head, enriched the staff with the Soft-skills and understanding the society at large, Mr. Umed Singh from Administration, made the faculty practice, "Writing Skills and Role Play", further Ms. Ruchi Dhunna, from TDCC department took the session on " Improving Spoken English", Ms. Deepali Grover the coordinator of this Staff Development Programme, took the session on " How English should be taught to our children." The participants also attended the session from "Nutralite", presided by Ms. Revti Kapoor and Ms. Tripti on " Supplements in daily life" and were fascinated by the Aura testing by Dr.Renu Arora – from Dr. Kumar's Inner Journey Healing Centre and took some tips from Dr. Sharma on " Ayurveda and its treatment". The 21 day SDP ended with a recreational activity of Tambola with a twist organized by Ms. Tajleen Kaur . The Head of the Institute, Dr. Neelam Gulati applauded the staff for showing great interest in learning something new each day and appreciated their zest to enhance their Communication and Life Skills. The sessions were highly informative and acquainted the participants with vast knowledge and provided them a practical exposure of learning. A great enthusiasm was observed from the participants' side in all the sessions. At the end, the staff thanked Dr. Neelam Gulati for organising such learning activities at regular intervals to enhance their personality and productivity.



Motivational Talk by Ms. Geet India's First Wheelchair actress

Ms. Geet India's First Wheelchair actress interacted with staff members and MBA students on 22nd November 2018. She shared her life story and motivated students to concentrate on what we can do rather than what we can't. She asked students to focus on their abilities and strengths and capitalize on them.



Two Week Faculty Development Programme @DAVIM

On

LEaD: Leadership, Exploration and Development

Changing market scenario has challenged conventional teaching practices to maintain competitive advantage for organizations. DAVIM teach students how to manage business organizations, it is necessary to develop competencies that help academicians understand and predict uncertainty and it is only possible through progressive development programmes. Keeping its tradition of enriching faculty, FDP and Publication Cell headed by **Dr. Ritu Gandhi Arora and Dr. Ashima Tandon** organized Two Week Faculty Development Programme on **LEaD: Leadership, Exploration and Development** starting from 10th Dec. till 24th Dec. 2018.

In continuation to the previous week, this week's series started with a session on "HRM through Motivation" by **Mr. S.P.Gaur**, and focused on various aspects of motivation and its importance for today's faculty and students. The sessions on 18th December were focused on various health issues. **Dr. Samita S. Kapoor**, Centre for Sight, raised her concern about day to day increase in eye problems and its solutions whereas session by **Dr. Hema**

Gulati was on "Grow Good Health", through home grown organic vegetables and fruits which was well appreciated by all as in today's scenario, when people have very less or no space, she gave tips to all about terrace farming. On 19th Dec. **Capt. Virender Singh** held a session on "Interpersonal Relationship and Transactional Analysis" and suggested faculty to practice this concept in their classroom teachings as well as in their professional life. On 20th - 21st Dec. Dec. FDP on "Team Building" was organized by **Dr. Sarita Kaushik** and her team in collaboration with **ICT Academy**. **Dr. Bhavna Joshi**, the resource person, started with the definition of **TEAM** and **TEAM BUILDING** through presentation and ended with activities such as "knowing your partners to make the TEAM", and "Land Mine". On 22nd Dec, **CS Govind Mishra**, renowned motivational speaker talked about **Spirituality Management in Education** and sailed the audience through varied life experiences. His session ended with the meditation which really evoked the heart and senses of DAVIM faculty. An excursion was organized on last day to SurajGarh Farms, Gurugram where the faculty enjoyed a quality time together in the cultural environment of Haryana; refreshed and relaxed in close association of nature. **Dr. Neelam Gulati**, Head of the Institute, who had been the force behind the programme, conceded and stipulated the continuation of this activity regularly in future, too. She also encouraged the faculty members to take part in other workshops too for their own benefit and for the benefit of their students. She also appreciated the efforts of the FDP Cell for organizing such a fruitful session.



DAVIM: On the Road of Progress

EFG – Entrepreneurship for Girls by WEC of IMSME of India

The fifth session of the series of EFG- for grooming the budding entrepreneur girl candidates was organized at DAVIM Tarang Auditorium on 18th January, 2019. Team WEC of IMSME of India, Faridabad worked on the different project proposals of the 26 girls of different colleges of Faridabad and suggested some recommendations/ amendments to make these proposals more viable for implementation or applications for MUDRA loan for startups. The whole environment was fully charged and the enthusiasm of the girls was at its peak. About 30 girl students of different courses of DAV Institute of Management also attended this highly motivating and thought provoking session. Ms. Jaya Goyal, Chairperson, WEC, IMSME of India, Faridabad has also announced opening Entrepreneurship cell in each participating institute. Dr. Neelam Gulati, Head of the Institute, conveyed her best wishes for the bright future of Budding Entrepreneurs.

COUNSELING SESSION FOR UNDERGRADUATE COURSES

Sessions are being conducted for Management and IT undergraduate students by Student Welfare Department to provide them career guidance by in house faculty members. They help students to figure out suitability of careers through interaction

and using assessment tools. This also helps students to determine what factors are important to them to analyze their personal characteristics for various jobs.



“Arise Awake Aware” – TALK-A-THON

On 23rd January 2019, BBA (Industry Integrated) Department in collaboration with the Inner wheel club, Industrial Town, of Faridabad organized a Youth Talk on the topic “Arise Awake Aware”. The President Mrs Minakshi Jain, Vice President Mrs Shaalu Sharma and Committee Chairperson Mrs. Nancy Babbar, and other club members graced the occasion. The students of BBA (General), BBA (Business Economics), and BBA (Industry Integrated) attended the session. Dr. Anjali Ahuja, Director Academics (Management courses), addressed the students and gave her view points on the topic with the quote of Swami Vivekananad “Arise Awake and stop not till the goal is reached”. Mr. Tarun Sharma, the speaker for the session motivated and enlightened the students to wake up with positive energy and empower themselves, so that they can do the miracles for themselves as well as for the nation for the bright future. The Head of the institute, Dr. Neelam Gulati postulated that it’s essential to guide our youth, if we all want to have a better tomorrow. Dr Anjali Ahuja and Dr Rashmi Bhargava gave away the mementos to the guests on behalf of DAVIM. CA Alka Narula, Programme Incharge, BBA(Industry Integrated) extended vote of thanks to the entire team of Inner Wheel Club Faridabad Industrial Town, the keynote speaker Mr. Tarun Sharma and the Head of the institute, Dr. Neelam Gulati.



CAMPUS DRIVE (SURAJKUND EVENT)

A Campus drive was organized for the students of DAVIM on 25th January 2019. It was a good learning experience for the students. 16 students are finally selected in this campus activity. The final round of the interview was taken by an Official from Book my Show.



Session on “Non- Performing Assets-Impact on Corporate & Economy”

Marketing club (Drucker Club) of DAVIM organised a Session on “Non- Performing Assets-Impact on Corporate & Economy” by Dr. Anil Sarin-Professor MRIU for MBA students. He strongly iterated that the NPAs are killing banks, companies and overall economy of the country. He discussed about the NPAs syndrome ULIVE-C-Public Model which he has presented to RBI. The event was coordinated by Dr. Meera Wadhwa and Dr. Ruchi Arora.

PAKISHA PE CHARCHA

On 29th January’ 2019, from 11:00 a.m. to 1 p.m. at DAV Institute of Management, Faridabad’s auditorium Tarang, the students of MBA and MCA attended an online - live session “Pariksha Pe Charcha” wherein Prime Minister Sh. Narendra Modi interacted with a number of Students, Teachers and Parents across the country and abroad and shared his personal experiences with them. He addressed the students as future of India. He suggested students not to get stressed as life is more than just exams. The emphasis should be on knowledge not a run after the marks. He asked parents not to expect their children to fulfill their unfulfilled dreams. It is important to understand the strengths of their child. He also emphasized that technology should be used by students as mean to innovation. He reiterated that parents should motivate the kids to move away from play-station to the actual playground. He also discussed the concerns of the students and reassured them about the improvement of the examination system. This session was attended by 73 students and 6 faculty members of MBA and MCA programme. .

Two days Certificate Course on Digital Marketing by Webhelly Technologies

Two days Certificate Course on Digital Marketing by Webhelly Technologies was attended by MBA students on 30th January-31st January 2019. The workshop aimed at developing an overall understanding of the students about digital marketing, online marketing platforms, social

media tools, mobile marketing and email marketing etc. The objective was to educate students in the area of digital marketing analytics.



WORKSHOP ON “BUSINESS ANALYTICS AND MACHINE LEARNING USING PYTHON”

Two workshop on Business Analytics and Machine Learning with Python was conducted by MCA Department on 30th Jan & 1st Feb 2019. The workshop was taken by **Mr. Sumanta Bishwas** from **RinfoLine**. In this workshop, Mr. Bishwas taught various concepts of Data Analytics and Advance Excel to the students. He explained how to display a Web document, Ms-Word file into an Ms-excel file. He also explained various advance excel formulas used in data analytics. He also threw lights on the demand of data analytics and python in IT industries these days. Mr. Bishwas explained each and every thing to the students practically and briefly. The students had implemented almost everything practically. It was a great learning session for the students.



“CLOTH DONATION DRIVE-THIS WINTER SHARE YOUR WARMTH”

DAVIM Rotaract Club in association with Rotary club of Faridabad organised Winter Cloth collection and Stationary Collection Drive on 17th December 2018 and in continuity on 4th February 2019. The Faculty and Students of DAVIM enthusiastically participated in the event and made this donation drive a success. Mr. Sanjay Dua, president Rotary Club Faridabad appreciated the efforts of students. The clothes collected were donated to “The Earth Saviours Foundation “Gurugram whereby the founder of NGO Mr. Ravi Kalra was highly delighted by the efforts put in by DAVIM Students for such a noble cause. The stationary items and kids cloth were donated to Roshni- NGO, Faridabad .



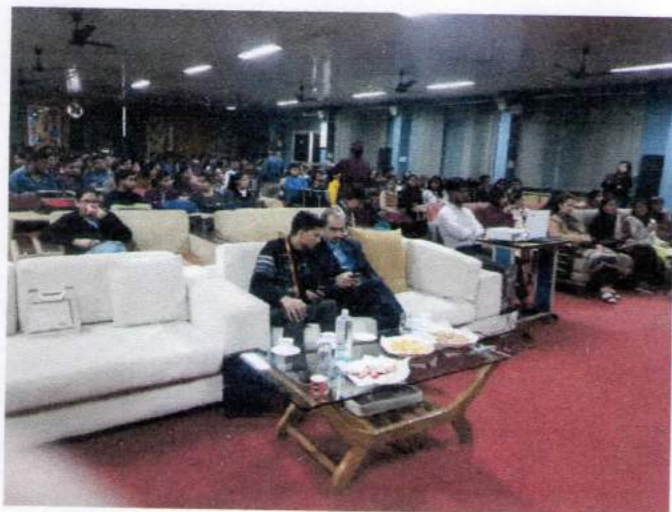
WORKSHOP ON DIGITAL MARKETING

A workshop on “Digital Marketing” was organized under the Research and Development Cell by Dr. Anamika Bhargava and Ms. Priti Bali on 8th February, 2019. Mr. Shashank Sharma and Mr. Pratik Sharma from Croma Campus, Noida were the resource speaker, wherein they lectured the students on the upcoming need of digital marketing and related technologies are helping in online promotion and sales of products. They told about the job opportunities in the related fields. Dr. Sanjeev Sharma, Principal Director DAVIM, motivated the students and appreciated the efforts of the faculty and hoped that in future many more sessions would be conducted for the students benefit.



WORKSHOP ON “COMPUTER SE KARO COMPUTER SE BADHO”

DAVIM Centre for Environment and DAVIM Rotaract Club organised a student career growth workshop “Computer se karo Computer se Badho” in association with Microsoft Corporation on 12th February 2019. The workshop was an exclusive and unique education and career building initiative led by a consortium of leading technology companies, that aim to provide students with meticulously developed educational content and the right career guidance through a web portal. Mr. Lalit Mohan Goyal was the speaker of the day. He explained to the students that how they can make effective use of computers. The students of all under graduate courses participated in the workshop.



SKILL INDIA MISSION

On February 12, 2019, a mega counseling exercise was planned by Ministry of Skill Development and Entrepreneurship in association with Ocean Light Skill Development with the view to expose students to skill eco system and provide alternate career pathway based on their aspirations and profiles. It will entail technology for the psychometric assessment of the students.

SESSION ON POWER SECTOR AWARENESS PROGRAM

On 13 February 2019, Student welfare department organized a session on power sector awareness program. Dr. Rohit Verma, Deputy Director of NPTI took a session and the objective of the session was to provide the basics of electric power system generation, operation and their control. The emphasis was on power system operation with a view to develop economically viable energy sector and energy efficient systems and compliance of laudable objectives of the government of India.



Session on Union Budget- 2019

The Finance Club of DAVIM – SENSEX, organized a session on the topic “Union Budget, 2019 – Key Takeaways” on 15th February, 2019 in Tarang Auditorium. Before starting the session, Dr. Ajay Garg requested that the gathering observe a 15 seconds silence to pay homage to the martyrs of Pulwama terror attack on 14th February, 2019. The speaker of the first technical session was Dr. Ajay Garg, who spoke on the welfare schemes announced in the latest budget. The speaker of the

second technical session was CA R. K. Khandelwal who spoke about the taxation aspects which underwent changes as compared to the last year's budget. It was an interactive session which provided an opportunity to the students to get an insight into the announcements of the Union Budget – 2019. The speakers also suggested various avenues for the benefit of the students. Dr. Ritu Gandhi Arora, Principal Officiating, thanked the speakers for a wonderful session and assured that best possible efforts will be made to implement the suggestions provided by the speakers.



our problems. The students were given participation certificates. In house coordination by Ms. Deepali Grover, Assistant Professor of DAVIM under the guidance of Ms. Reema Nangia, Head of Student Welfare Department.

Visit at Mother Dairy

Students of MBA 1st year and 2nd Year visited Mother Dairy, Delhi on 26th February 2019 where they got an opportunity to interact with senior executives who explained the entire process from the procurement and processing of milk. They also demonstrated various operations at mother dairy as well as the laboratory test to determine the purity of test.



STUDENT DEVELOPMENT PROGRAMME

DAVIM has always tried to bring him spiritual values in it students. The aim of every SDP is to make aware the students about human values and skills essential in their personal and professional lives. Four students of Master in Computer Applications (MCA), 1st year namely Komal, Deepak, Anjali and Rajni attended an Inter University SDP on “Awareness on Shrimad Bhagwad Gita and Spirituality” on 16th February, 2019 at DAV Centenary College, Faridabad which was organized by its Commerce department. The session was presided by Dr. Saroj and Mr. Shivanshu Singh (member of ISKON). Dr. Saroj elaborated on spirituality and its importance in modern life. Mr. Shivanshu Singh talked about the motivational quotes and shlokas from Gita. The students were overwhelmed by the words of wisdom of the speakers which enriched their knowledge about Gita and how it has answers to all

Cloud Sever and Communication for smart cities” at NPTI

MBA Students and faculty attended one day session on “Cloud Sever and Communication for smart cities” at NPTI on 11th March 2019. Sh.KrishanMurari, DGM,Power grid Finance Institution discussed on Model framework for smart cities and objectives of cyber security. He also discussed the sector specific issues and cloud service models. Mr. Anshul Prabhakar, Lucideus Technology talked about the challenges of smart cities and technology and how to overcome it. Dr.Somayya Madakam , Assistant Professor (IT),Fore School of Management discussed the basic concepts of smart cities and model of smart cities.



Blood Donation Camp

Keeping the tradition of social service alive in DAV Institute of Management, Faridabad, Rotaract Club of DAVIM Under the aegis of DAVIM Centre for Environment organised Blood Donation Camp in association with Rotary Club of Faridabad on 12th March 2019 from 9 a.m. to 2p.m. The faculty members, staff and students of DAVIM turned up in large numbers to donate blood. The donors went through a series of medical checkups before donating blood and were given refreshments, certificate of appreciation for this service to humanity and also movie ticket DONOR Cards were provided to the donors by Rotary Club, Faridabad.



Holi Celebration at Roshni NGO

The DAVIM faculty celebrated the festival of colours with the children of The Roshni –school for underprivileged children run by an NGO on 18th March 2019. To make the children enjoy the real essence of this festival, the faculty of DAVIM

played holi with them and distributed like ghujhiya , banana, sweets and colours and gave them a wonderful time full of new hopes and happiness. After a day full of excitement, the children thanked the faculty members and wished all of them a happy holi. The Principal Director appreciated the efforts and the considerate behaviour of the faculty and hoped that in future also they would keep the legacy of DAVIM alive with such noble deeds.



ANNUAL ATHLETIC MEET of DAVIM: Best Athletes: Yougam and Renu



On 19th March, 2019 an Annual Athletic meet was held at DAVIM campus. The Annual Meet was filled with fervor, enthusiasm, championship and excitement. Sri Krishan Pal Gujjar, Minister of State for Social Justice and empowerment along with Sri Prabodh Mahajan, Vice President, DAVCMC inaugurated the meet. It was flagged off by March past in which all the students of UG and PG courses participated. Then tricolor balloons

were blown off. In this event Asian Games 2018 silver medalist of trap shooter, Lakshay Sheoran was also invited. He lead the oath along with all the students. All the students took an oath that they will participate in all the events, they will follow all the rules and for the institute they will play with all the emotions. Sri Krishanpal Gujjar showered his blessings to all the students. For both staff and students, various kinds of athletic events were there such as 100,200,400 mts race, long jump, shotput, relay race along with fun games like tug of war, sack race, spoon lemon race, three legged race and musical chairs. Smt. Seema Trikha, Member of Legislative Assembly performed the Valedictory ceremony. The Principal Director of the institute, Dr. Sanjeev Sharma encouraged the youth for their future participation. He emphasized that sports is an essential part of education and we must play at least one game. He also thanked all the teachers for their cooperation and support and advised children to keep up their sportsman spirit.



Inter College Quiz Competition- “Zara Yaad Karo Qurbani”

Martyr day which is also known as Shaheedi Diwas in India, marks the death anniversary of three young freedom fighters Bhagat Singh, Sukhdev and Rajguru who fought against the British for India’s independence. To pay homage to these freedom fighters, DAVIM on 25th March, 2019, organized the Inter College Quiz Competition-“Zara Yaad Karo Qurbani” as a reminder for youth who forgot their sacrifices. Dr. Anjali Ahuja, Director Academics UG Courses and Dr. Rashmi Bhargava along with BBA, BBE and

BBA (II) department initiated the program. Students from various colleges such as DAV Centenary, NGF College, Lingyas Vidyapeeth, YMCA, Echleon Institute, Nehru College participated along with DAVIM students. Dr. Anjali Ahuja shared a glimpse of freedom fighters. Students performed patriotic songs and a dance to mark the day. A small warm up round of quiz was also there for audience along with gifts. The chief guest, Mr. Prashant Atkaan, Joint Commissioner, MCF, advised students to contribute some of their time for nation building activities. The Principal Director, Dr. Sanjeev Sharma welcomed everyone and reminded us to be thankful to our freedom fighters because of them only we are enjoying our independence today. He suggested to initiate actions to get rid of unproductive activities. He also thanked all the organizers. First position was by the team of Nehru College, Second by DAV Centenary and third position by DAVIM. In the end, Dr. Anjali declared the formation of a new club for management courses i.e “Sarfarosh-The Patriots Club”.

SESSION ON STRATEGY

Dr. Parshant Atkaan, Joint Commissioner , MCF, Faridabad took a session on 26th March addressed the MBA students and faculty. He gave valuable insights on Business strategy, power dynamics, time, alliance building and negotiation. He also quoted that strategy helps us to remain competitive and without strategy it is difficult to sustain in professional and personal life. Students felt highly motivated by his words of wisdom. Dr. Sanjeev Sharma, Principal Director, DAVIM and Dr. Meera Wadhwa, Head of MBA department thanked him.



SESSION AT NGF COLLEGE OF ENGINEERING, PALWAL

The MBA department organised a one day session at NGF COLLEGE OF ENGINEERING, PALWAL. The session was conducted by Dr. Juhi Kohli on the topic "Combating Self Proclaimed Inhibitions" which was attended by students of BTech and BBA. The speaker discussed the importance of positive thinking and working on improving one's self esteem for attaining success in life. The session was highly appreciated and students felt that it was definitely a value addition for them.

Entrepreneurship Awareness Camp by DAVIM in association with MANAV Rachna under DST-NIMAT Scheme and NSTEDB

DAVIM in association with MANAV Rachna under DST-Nimat Scheme and NSTEDB has organised "Entrepreneurship Awareness Camp" for MBA and MCA students and faculty from 27th to 29th March 2019. Dr. Monika Goel, Head business incubator MRIS discussed the historical framework of the entrepreneurship and told about various initiatives of Government of India for new start-ups. Dr. Sanjeev Sharma, Principal Director DAVIM thanked Dr. Monika Goel, Vice-principal DAVIM-Dr. Ritu Gandhi Arora, Dr. Meera Wadhwa Head MBA and Dr. Pooja Kaul for organising the program. He infused new energy into students and asked them to unleash their potential. Ms. Sonal Shah, Director Woman Entrepreneurship Association talked to students about identifying gap and generating idea and also start believing in themselves.

