

OBSERVANCE BY UNDER-GRADUATE MANAGEMENT COURSES

DAVIM is running three management courses at the undergraduate level: BBA, BBA (II) and BBA(BE). Department of Business Administration is imparting a wholesome management education to equip our budding managers with theoretical education complimented with industry based learning. On the similar lines, BBE (Bachelors of Business Economics) course provides an exhaustive understanding of the world of Business and Economics to young management professionals in modern competitive world. BBA (Industry Oriented), on the other hand, is an integrated program which provides academic inputs along with industry work experience. Along with the academics, it focuses on overall development of the students. In the current session they have organized various activities to indulge the students in various extracurricular activities.

TALENT FIESTA

Hide not your talents, they for use were made,
What's a sundial in the shade?" — Benjamin Franklin

DAV Institute of Management believes in encouraging the talents of the budding artists and inspiring others to follow. It gives ample opportunities to its new students to make a mark for themselves and manifest their acumen in myriad ways. DAVIM organized "Talent Fiesta", for its first year students from 26th July 2016 to 30th July 2016 in the Institute's auditorium, where the UG students were given a chance to showcase their singing, dancing, and mimicry prowess. The institute's auditorium enthralled with resounding claps, foot tapping dance numbers and people were in split of laughter watching the students mimic the bollywood stars, comedians and what not. The freshers participated with complete zeal and exhibited their panache for entertainment.



VAAD KARO QURBANI-70 SAAL AZAADI KE

"Individual May Die For An Idea, But That Idea Will, After Death, Incarnate Itself In A Thousand Lives."

Subhash Chandra Bose

Dr. Anjali Ahuja, Director Academics (Management courses), along with BBA department initiated the celebrations of 70th Anniversary of Freedom on 22nd Aug 2016, by engaging the effervescent students in myriad activities, like, Rangoli Making, Singing



and Dancing Competition, Timeline from 1857-1947, Sports activities, such as, Kho-Kho, Chess and Tug-of-war in the institute's premises. The other UG courses and MBA department also came forward to participate wholeheartedly in the joyous celebrations. The Head of the Institute Dr. Neelam Gulati, expounded that a free India has been given to us by our ancestors, to be passed on in a much better condition to our children and savior the freedom, brought to us by our ancestors with great struggle.

"NUKKAD NATAK" ON CASHLESS TRANSACTIONS

Street Play or Nukkad Natak is perhaps the most effective way to combine live action in front of the live audience to get an instantaneous response.

