

many leading newspaper journalists were invited and all the new initiatives which are being taken and are going to be taken in the institute, from the new session, were discussed. The inquisitive journalists were informed about the various new initiatives, like, Digital India Programme where DAVIM students have been enrolled for volunteering, Training on Entrepreneurship skills to make the students get aware on how to venture into new businesses, Women Empowerment by Skill Development, English Language Lab Classes and many more. The institute is tying up with new companies to provide fruitful placement to its future students and all the above creative initiatives along with the academics and extra-curricular activities would help in enhancing the employability of the students. Also, the Head of the Institute Dr. Neelam Gulati was proud to inform that six brilliant students of the various UG/PG courses have been bestowed with Gold Medals in academics at M.D.U, Rohtak on 23rd April 2017 in the presence of the Chancellor and Vice chancellor of M.D.U. She postulated that the Institute is following the tradition of DAV where they indulge the students in various CSR activities and believe in character building as a strong pillar for future success of the students. The conference ended at a fulfilling note.

PROGRAMMES BY PG DEPARTMENTS

MASTERS OF BUSINESS ADMINISTRATION(MBA)

MBA is a two-year regular degree programme affiliated to Maharshi Dayanand university, Rohtak. The programme is the flagship course of DAVIM and follows the curriculum designed by university along with practical exposure to the corporate world.

The programme is dual specialization course wherein the first year comprises of core subjects and in the second year the student specializes in two disciplines choosing a combination from Finance, Marketing, Human Resource, Information Technology and International Business.

As a mandatory part of course curriculum, and to educate students about the integration between the management education and its applicability in business world, every student has to undergo summer internship which is spread over 4-6 weeks. Students get opportunity to work with reputed companies in various sectors and can choose topics of their internship such as Marketing, Finance, HR, IT, IB, as per their interest and specialization.

GOOD GOVERNANCE SESSION BY RASHTRIYA CHETNA SHAKTI FOUNDATION

DAVIM has always been the pioneer in conducting sessions of Management value for its students as well as Faculty members. It came with another novice quintessential topic on, 4th October 2016, which is the most talked about issue in today's time, "Good Governance and Management", which was presided by Retd. I.A.S. officer, Dr. Sukhbir Singh, who has been a pivotal part of the myriad seminars organized in collaboration with Rashtriya Chetna Shakti Foundation.

The theme of the session was based on the idea, to find out the avenues in 'Good Governance' and linking it with the

holistic world, respecting self-integrity, transparent system of working, respecting each-other's rights, strengthening of self are the pillars of Good Governance. Dr. Neelam Gulati, appreciated the work of the organizers and thanked Dr. Sukhbir Singh, for taking such an enriching session with the students. She encouraged the students to read more about Good Governance and follow the articles published on it.



MASTERS OF COMPUTER APPLICATION (MCA)

Apart from regular syllabus based classes, a vast number of activities were organized for the MCA students. Starting with 'Digital Transformation' by Mr. Sunil, IT Professional from NIIT Technologies, 'How to Build Self Confidence', an interactive session by MR Subodh Gupta, Motivational speaker, 'Workshop on making Projects in Java Technologies and Dot Net Technologies' by Mr. Laxman of MTAS Technologies, 'Session on Cloud computing' by IBM Gurgaon and a 'Session on ANDROID' by DUCAT Noida were organized. In addition to the technical sessions some workshops and sessions on Meditation and teachings of Srimad Bhagavad Gita were also organized for the students to keep them grounded with their cultural roots. The MCA Director Academics Dr. Sarita Kaushik and faculty welcomed and encouraged the students to take full advantage of the resources available in the institute, to make them knowledgeable, intuitive and employable.

